

SPONSOR PLEDGE FORM

I wish to sponsor Ready to Run New Mexico with a tax-deductible gift at the following level:

- Organizations: \$5,000 \$2,500
\$1,000
Other
Please send me an invoice.
- Individuals: \$500 \$250 \$100
Other

Please make your check payable to:
UNM Foundation Ready to Run New Mexico

Mail to: UNM Foundation
Two Woodward Ctr.
700 Lomas NE, Ste. 108
Albuquerque, NM 87102

You may also contribute online with a credit card
<https://www.unmfund.org/online-giving/fund/other/>.

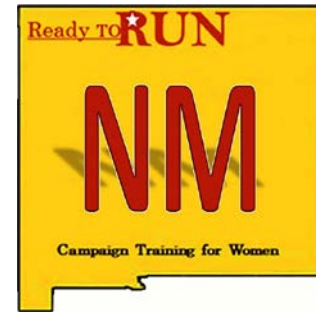
Name _____
 Title _____
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 City _____
 State Zip _____
 Phone _____ Fax _____
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For questions about sponsorship, contact Maurice Kivlighan 505-277-2965.



Ready to Run NM
 Southwest Hispanic Research Institute
 1829 Sigma Chi Rd. NE
 MSC02 1680
 Albuquerque, NM 87131-0001

Postage
 Required



Friday and Saturday, April 10-11, 2015

Welcome Dinner
 Friday, April 10, 2015
 MCM Elegante Hotel
 Albuquerque, NM

Training Conference
 Saturday, April 11, 2015
 MCM Elegante Hotel
 Albuquerque, NM

Ready to Run: A "How-To" Training for Public Life

What is Ready to Run?

Research shows that women make government more transparent, inclusive and accessible, but too few women serve: In 2014 only 18.5% of US Congress was female, and women held only 28.6% of state legislative seats in New Mexico.

Ready to Run is a bi-partisan program for women who want to run for office, seek higher office, work on a campaign, get appointed to office, or learn more about the political system.

Ready to Run is your one-stop training on running for office or getting involved in public life. You will learn from prominent elected and appointed leaders, campaign consultants, party officials, and policy experts.

You will walk away with...

- How-to instructions on running for office
- Real-world advice and best practices from experts
- Strategies for positioning yourself for public leadership
- A better understanding of New Mexico politics
- Internet strategies for campaigns

Why women leaders matter...

Research shows that political women change the public policy agenda and the way government works. Women make our democracy more inclusive and more responsive to the concerns of all citizens.

Two Tracks to Meet Your Needs

All participants will attend media and fundraising training sessions. Ready to Run also features two tracks:

- Track 1: (I'm Ready to Run, Now What?)
- Track 2: (I'm Not Ready Yet, But)

Southwest Hispanic Research Institute

The Southwest Hispanic Research Institute (SHRI) is a program under the Office of the Vice President For Research that promotes scholarly discourse, teaching, research, and information concerning historical, contemporary, and emerging issues that impact Hispano people and communities. Visit shri.unm.edu for more information.

Conference Program

Friday, April 10, 2015

Welcome Dinner & Keynote Address

5:00 PM - Registration opens at the MCM Elegante Hotel

6:00 PM - Welcome Dinner and Keynote Address

Meal Choices:

Caraway Crusted Pork Chops with applesauce on side, red skin mashed potatoes, and chef's seasonal vegetables.

Chicken Marsala

Lightly breaded chicken breast with a Marsala wine sauce red skin mashed potatoes, and chef's seasonal vegetables

Grilled Portobello mushroom stuffed with spinach, garlic & Parmesan cheese on top of fettuccini pasta and served with roasted seasonal vegetables.

All dinners served with:

Garden salad with choice of ranch & raspberry vinaigrette, rolls & butter, coffee, decaf coffee & iced tea, and for dessert, lemon cake with raspberry drizzle.

Saturday April 11, 2015

8:15-9:00 AM Registration and Breakfast

9:00-10:15 AM Welcome Back / Morning Plenary

10:15-10:30 AM Break

10:30 AM - 12:00 PM Breakout Sessions

Breakout Session 1

Track 1: Launching Your Campaign

Track 2: Pathways to Public Life

12:00-1:00 PM Lunch & Networking

1:00-2:00 PM Luncheon Plenary

2:00-2:15 PM Break

2:15-3:45 PM Breakout Sessions

Breakout Session 2

Track 1: Delivering Your Message: Platforms, Interviews & PR

Track 2: Navigating New Mexico Networks: Parties & Organizations

3:45-4:00 PM Break

4:00-4:30 PM Closing Session

All participants will be given a handbook of training materials and election information. Registration: Students = \$25; Others = \$50. For updated information, visit our website at <http://shri.unm.edu/readytorun.html> or call 505-277-2965.

TRAINING REGISTRATION FORM

Registration Fee: \$50 General, \$25 Student

(Includes meals and all conference materials.) Registration forms also available at <http://shri.unm.edu/readytorun.html>.

Registration Information

Pay by Check

Submit the registration form along with your check made payable to "Southwest Hispanic Research Institute" to address below.

Pay Online

Go to <http://shri.unm.edu/readytorun.html>.

Fill in online form. Click on credit card link. Print and email to mkivligh@unm.edu; fax to Maurice Kivlighan at 505-212-0342; or mail to:

Ready to Run New Mexico
Southwest Hispanic Research Institute
1829 Sigma Chi Rd. NE, MSC02 1680
Albuquerque, NM 87131, Attn: Maurice Kivlighan.

Registration Form

Name _____

Title: _____

Organization/Dept. _____

Address _____

City _____

State Zip _____

Phone or Email _____

A **block of rooms** has been reserved at the MCM Elegante Hotel, 2020 Menaul NE, Albuquerque, NM at a rate of \$79.00/per night (Not included in registration fee - responsibility of attendees). Please call hotel directly at 866-650-4900.

Free parking is available at MCM Elegante Hotel.

