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Dr. Rodríguez is an associate professor and director of the Ph.D. Program in the Department of Communication & Journalism at UNM. She joined the C&J faculty in 2003. Her undergraduate teaching assignments in C&J include media theory and history, news writing and reporting, international media systems, and multiculturalism, gender and media. In the graduate program, she teaches the seminars Foundations of Communication Research and Qualitative Research Methods.

Professor Rodríguez obtained a Ph.D. in journalism and mass communication from the University of Minnesota, where she specialized in history of journalism, with a focus on ethnic minorities and media, and in international communication with emphasis on Latin America. She has an M.A. in Latin American studies from the University of California and a B.A. in public communication from the University of Puerto Rico, with journalism coursework completed at the State University of New York. As a doctoral student, she was selected as a John D. and Catherine T. MacArthur scholar at the MacArthur Center for Peace and International Cooperation and received a dissertation fellowship to investigate the cultural role of the Puerto Rican press during the island's period of industrialization (1948-1963). With a professional background in print journalism, she has worked for newspapers and Latino publications in Puerto Rico, California, Louisiana and Minnesota.

Her research agenda centers on journalism as a discursive practice that constructs public knowledge and mediates social relations in today's multicultural society. Her work advances a critique of the role of mainstream and minority news media in shaping public understandings of multiculturalism, inter-ethnic relations, and national identities. Questions related to how media create, reproduce, or challenge particular discourses on race, ethnic, gender, class, postcolonial, and other positions of difference are of primary concern in her research. Her approach complements the study of representation of particular social groups in mainstream media by focusing attention on: 1) broader discourses or frameworks of understanding that cut across groups--i.e. liberal multiculturalism as a dominant discourse in media, racial hierarchization, conflict frames; 2) the relevance of ethnic and minority media as public fora in which to explore culturally grounded understandings; and 3) media discourses on Latino/African-American relations. Sample publications include:

- Rodríguez, I. (2009). "'Diversity writing' and the Liberal Discourse on Multiculturalism in U.S. Mainstream Newspapers." *Howard Journal of Communications* 20 (2), 167-188.
- Santiago-Díaz, E. & Rodríguez, I. (2009). "Desde las fronteras de dos casas letradas: Habla Piri Thomas." *Revista Iberoamericana* 75 (229), 1199-1122.
- Rodríguez, I. (July 2008). "El valor de la investigación histórica para la teorización sobre la prensa 'étnica' en los Estados Unidos: El caso del periodismo en español de Nueva Orleans." *Razón y Palabra. Primera Revista Electrónica en América Latina*

*Especializada en Comunicación.*" [on-line serial] 63. Available at:

<http://www.razonypalabra.org.mx/index.html>

- Rodríguez, I. (2007). "Telling stories of Latino population growth in the United States: Narratives of inter-ethnic conflict in mainstream, Hispanic and African-American newspapers." *Journalism: Theory, Practice and Criticism* 8 (5), 568-585.
- Rodríguez, I. (2006). "The Spanish-language and bilingual press of New Orleans in the crosscurrents of journalistic trends in the 19th and early 20th centuries." *Louisiana Communication Journal* 8 , 42-57.
- Villanueva, M., Calderon-Steck, F., Rodríguez I. & Tripp, L. (2005). Latina Immigrants in Minnesota Communities: A Comparative Survey on Demographics, Needs, Barriers, and Assets. Working Paper #64, published by the Julian Samora Research Institute at Michigan State University.
- Rodríguez, I. (2004). "Is everyone buying the American dream? Diversity as a news value and the pitfalls of liberal multiculturalism." Proceedings of the II Regional Conference of the Latin American Federation of Schools of Social Communication (University of Miami, Coral Gables). Lima: UNESCO, FELAFACS.
- Rodríguez, I. (2003). "Mapping the Global Order in News Discourse: The Meanings of Globalization in News Magazines in the Early 1990s." In Representing Resistance: Media, Civil Disobedience and the Anti-Globalization Movement. Ed. Andrew Opel, Greenwood Press.
- Rodríguez, I. (2002). "Global Discourse and Local Readings of Development: The Mediated Publicness of Operation Bootstrap in Puerto Rico." *Gazette: International Journal for Communication Studies*, Vol. 64.1: 74-101.
- Rodríguez, I. (1998). "News Reporting and Colonial Discourse: The Representation of Puerto Ricans in the U.S. Press during the Spanish-American War." *Howard Journal of Communications*, 9.4, 283-302.

Dr. Rodríguez's university and community service activities reflect her concern with diversification in journalism and media and interest in minority education. She is a member of the Presidential Task Force for Latino and Latin American journalism within the Association for Education in Journalism and Mass Communication, served as Head of the Minorities and Communication Division of AEJMC in 2010-11, and has been an officer in the division since 2003. She is also a reviewer of manuscripts for *Journalism and Mass Communication Quarterly* and has served in that capacity for *Mass Media and Society* and *Critical Studies in Media Communication*. At the University of New Mexico, she has served on the Executive Board of the Women Studies Program and participated as a member of the Latin American Faculty Council, KUNM-FM radio board, and the Southwest Hispanic Research Institute. She is also a mentor for UNM's Peer Mentoring for Graduate Students of Color and volunteers for public school programs in Albuquerque.